

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em;">WFSB Hartford, CT</span>	<b>Date:</b> <span style="font-size: 1.2em;">8/7/12</span>
--	---

I, Lawie Bassett  
do hereby request station time concerning the following issue:

Patriot Majority USA

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Total Charges:** \$52,600 gross / \$44,710 net

This broadcast time will be used by: Patriot Majority USA

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

*Patriot Majority USA*

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately): *Craig Uawosa, Pres/Treasurer*  
*1711 Rhode Island Ave, NW STE 660, Washington DC 20036*

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

6/15/2012      *Jim Kang*      (202) 356-5782  
 Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected

*[Signature]*      *Will Whitten*      *Doc*  
 Signature                      Printed Name                      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Total Charges:**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



REP HEADLINE# 6266747

\*\*\* UNAPPROVED REV #2 \*\*\*

TRF# 488581

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

AUG9/12 13.53

\*\*\* WFSB-TV \*\*\*

ORDER WORKSHEET

HARRIS REPORT FROM REP

\*\*CHANGES\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
AUG/12			52600.00									
CONTRACT TOTAL											52600.00	
TOTAL SPOTS											70	

MARKET TOTALS \$166,125

WFSB 32%

WTNH 33%

WVIT 28%

WTIC 7%

WCTX 0%

WCCT 0%

WHPX 0%

SHARES ACCURATE

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

## CONTRACT



**WFSB**  
 333 Capital Blvd  
 Rocky Hill, CT 06067  
 (860)728-3333

And:

**Waterfront Strategies**  
 1010 Wisconsin Ave, NW  
 #800  
 Washington, DC 20007

<u>Contract / Revision</u> 488581 /		<u>Alt Order #</u> 06266747
<u>Product</u> PATRIOT MAJORITY USA		
<u>Contract Dates</u> 08/09/12 - 08/14/12	<u>Estimate #</u> 1570	
<u>Advertiser</u> Patriot Majority USA		<u>Original Date / Revision</u> 08/09/12 / 08/09/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFSB	<u>Account Executive</u> Heather Uttley	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 84	<u>Product Code</u> 91
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WFSB	08/09/12	08/10/12	10am-11am	10am - 11am		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$400.00			
2	WFSB	08/09/12	08/10/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				1	\$1,200.00			
3	WFSB	08/09/12	08/10/12	11a-12p Price is Right	11am - 12pm		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$500.00			
4	WFSB	08/09/12	08/10/12	CBS Soaps	1230-2p		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				4	\$450.00			
5	WFSB	08/09/12	08/10/12	Eyewitness News	12pm - 12:30PM		:30			NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				4	\$650.00			
6	WFSB	08/09/12	08/10/12	The Talk	2-3p		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				4	\$400.00			
7	WFSB	08/09/12	08/10/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$950.00			
8	WFSB	08/09/12	08/10/12	Eyewitness News	5am - 5:30am		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				4	\$500.00			
9	WFSB	08/09/12	08/10/12	Eyewitness News	5pm - 5:30pm		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$1,500.00			
10	WFSB	08/09/12	08/10/12	Eyewitness News	5:30pm - 6pm		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$1,500.00			
11	WFSB	08/09/12	08/10/12	Inside Edition	7pm - 7:30pm		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

<u>Contract / Revision</u> 488581 /		<u>Alt Order #</u> 06266747
<u>Contract Dates</u> 08/09/12 - 08/14/12	<u>Product</u> PATRIOT MAJORITY U	<u>Estimate #</u> 1570
<u>Advertiser</u> Patriot Majority USA		<u>Original Date / Revision</u> 08/09/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$1,200.00			
12	WFSB	08/09/12	08/10/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----TF--				5	\$600.00			
13	WFSB	08/09/12	08/10/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$1,200.00			
14	WFSB	08/09/12	08/10/12	9am-10am	9am - 10am		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$400.00			
15	WFSB	08/11/12	08/11/12	Ent. Tonight Wknd	7:00pm - 8:00pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$500.00			
16	WFSB	08/11/12	08/11/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$625.00			
17	WFSB	08/11/12	08/11/12	SA 9-10p Prime	9pm - 10pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$1,500.00			
18	WFSB	08/12/12	08/12/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$375.00			
19	WFSB	08/13/12	08/14/12	10am-11am	10am - 11am		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$400.00			
20	WFSB	08/13/12	08/13/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,200.00			
N 21	WFSB	08/13/12	08/14/12	11a-12p Price is Right	11am - 12pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$500.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		2	WFSB	08/13/12-08/19/12	11a-12p Price is Right	11am - 12pm	MTu-----	:30	\$500.00	NM		
		See MG 21.3										
		3	WFSB	08/12/12-08/12/12	Face the Nation/ Face the St	10:30am - 11:30am	-----Su	:30	\$500.00	NM		
		© MG for 21.2 08/13										
22	WFSB	08/13/12	08/13/12	CBS Daytime	1230-3p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$450.00			
23	WFSB	08/13/12	08/13/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$650.00			
24	WFSB	08/13/12	08/13/12	The Talk	2-3p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$400.00			
25	WFSB	08/13/12	08/13/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$950.00			
26	WFSB	08/13/12	08/14/12	Eyewitness News	5am - 5:30am		:30			NM	2	\$1,000.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

<u>Contract / Revision</u> 488581 /		<u>Alt Order #</u> 06266747
<u>Contract Dates</u> 08/09/12 - 08/14/12	<u>Product</u> PATRIOT MAJORITY U	<u>Estimate #</u> 1570
<u>Advertiser</u> Patriot Majority USA		<u>Original Date / Revision</u> 08/09/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$500.00			
27	WFSB	08/13/12	08/13/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,500.00			
28	WFSB	08/13/12	08/13/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,500.00			
29	WFSB	08/13/12	08/13/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,200.00			
30	WFSB	08/13/12	08/14/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				3	\$600.00			
31	WFSB	08/13/12	08/13/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,200.00			
32	WFSB	08/13/12	08/14/12	9am-10am	9am - 10am		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$400.00			
Totals											70	\$52,600.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	70	\$52,600.00	\$44,710.00
<b>Totals</b>	<b>70</b>	<b>\$52,600.00</b>	<b>\$44,710.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



REP HEADLINE# 6266747 \*\*\* UNAPPROVED REV #1 \*\*\* REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!! AUG7/12 14.04  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* CHANGES\*\*\* \*\* WFSB-TV \*\*\*

ADV # ADV. NAME ISS/PATRIOT MAJORITY USA REP. # OFF. # SALESMAN #  
AGY # AGY. NAME WATERFRONT STRATEGIES BUYER NAME LAURA BASSETT  
3050 K ST NW, SALES PRSN WA- HEATHER UTTLEY (H)  
WASHINGTON, DC 20007

ORDER # CONTRACT # 6266747 CLASS: NATL. LOCAL REGIONAL  
PRDCT PATRIOT MAJORITY USA EST#1570 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES AUG8/12 AUG14/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG7/12 14.04

185887  
Order # 488581

REP: REVISIONS  
REVISED DATES LINE 20  
SAME TOTAL  
PLEASE CONFIRM  
THANKS SHOSHANA FOR HEATHER

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

PATRIOT MAJORITY USA \*NOON CUTOFF ON 8/14\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

AGENCY ADVERTISER CODE = 84  
AGENCY PRODUCT CODE = 91  
AGENCY EST# = 1570

20	EY	1100P-1135P	30			\$1,200.00	8/13	8/13	1		MON	1
----	----	-------------	----	--	--	------------	------	------	---	--	-----	---

PROGRAM : LATE NEWS  
CON COM1: LATE NEWS

AUG/12 52600.00 CONTRACT TOTAL 52600.00  
TOTAL SPOTS 70

REP HEADLINE# 6266747  
\*\*\* UNAPPROVED REV #1 \*\*\*

REP HEADLINE# 6266747  
\*\*\* UNAPPROVED REV #1 \*\*\*

[illegible]

MARKET TOTALS	\$166,125	WFSB 32%	WTNH 33%	WVIT 28%	WTIC 7%	WCTX 0%	WCCT 0%	WHYP 0%
			CABL 0%					

SHARES ACCURATE

SVC- NSI  
DEMOS- RA35+\*

MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE

3	1100A-1200N	30	\$500.00	8/8	8/10	3	W-F
PROGRAM : PRICE IS RIGHT							
CON COM1: PRICE IS RIGHT							

FAX# 703-516-9680

REP HEADLINE# 6266747  
\*\*\* ORIGINAL REV#0 \*\*\*

CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG7/12 14.03  
\*\*\* WFSB-TV \*\*\*

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	:RATE:	:START DATE:	:END DATE:	:SPTS/WK:	:WEEK INVT:	:DAYS:	:TOTL: SPTS:
4			1230P-200P	30		\$450.00	8/8	8/10	4		W-F	4
	PROGRAM : CBS SOAP ROTATION											
	CON COM1: CBS SOAP ROTATION											
5			1200N-1230P	30		\$650.00	8/8	8/10	4		W-F	4
	PROGRAM : NOON NEWS											
	CON COM1: NOON NEWS											
6			200P-300P	30		\$400.00	8/8	8/10	4		W-F	4
	PROGRAM : THE TALK											
	CON COM1: THE TALK											
7			400P-500P	30		\$950.00	8/8	8/10	3		W-F	3
	PROGRAM : DR. OZ											
	CON COM1: DR. OZ											
8			500A-530A	30		\$500.00	8/8	8/10	4		W-F	4
	PROGRAM : EYEWITNESS NEWS @ 5A											
	CON COM1: EYEWITNESS NEWS @ 5A											
9			500P-530P	30		\$1,500.00	8/8	8/10	3		W-F	3
	PROGRAM : EARLY NEWS											
	CON COM1: EARLY NEWS											
10			530P-600P	30		\$1,500.00	8/8	8/10	3		W-F	3
	PROGRAM : EARLY NEWS											
	CON COM1: EARLY NEWS											
11			700P-730P	30		\$1,200.00	8/8	8/10	3		W-F	3
	PROGRAM : INSIDE EDITION											
	CON COM1: INSIDE EDITION											
12			700A-900A	30		\$600.00	8/8	8/10	5		W-F	5
	PROGRAM : THE EARLY SHOW											
	CON COM1: THE EARLY SHOW											

REP HEADLINE# 6266747  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGEN  
ORDER WORKSHEET

HARRIS REPORT FROM REP

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			730P-800P	30		\$1,200.00	8/8	8/10	3		W-F	3
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
14			900A-1000A	30		\$400.00	8/8	8/10	3		W-F	3
PROGRAM : LIVE WITH KELLY												
CON COM1: LIVE WITH KELLY												
15			700P-800P	30		\$500.00	8/11	8/11	1		SAT	1
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
16			700A-900A	30		\$625.00	8/11	8/11	1		SAT	1
PROGRAM : EYEWITNESS NEWS - SATURDAY												
CON COM1: EYEWITNESS NEWS - SATURDAY												
17			900P-1000P	30		\$1,500.00	8/11	8/11	1		SAT	1
PROGRAM : CRIME TIME SAT												
CON COM1: CRIME TIME SAT												
18			600A-700A	30		\$375.00	8/12	8/12	1		SUN	1
PROGRAM : EYEWITNESS NEWS - SUNDAY												
CON COM1: EYEWITNESS NEWS - SUNDAY												
19			1000A-1100A	30		\$400.00	8/13	8/14	2		M-TU	2
PROGRAM : LET'S MAKE A DEAL												
CON COM1: LET'S MAKE A DEAL												
20			1100P-1135P	30		\$1,200.00	8/13	8/14	1		M-TU	1
PROGRAM : LATE NEWS												
CON COM1: LATE NEWS												
21			1100A-1200N	30		\$500.00	8/13	8/14	2		M-TU	2
PROGRAM : PRICE IS RIGHT												
CON COM1: PRICE IS RIGHT												



REP HEADLINE# 6266747  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9580  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

HARRIS REPORT FROM REP

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	:RATE:	:START DATE:	:END DATE:	:SPTS/WK:	:WEEK INVT:	:DAYS:	:TOTL: SPTS:
31			730P-800P	30		\$1,200.00	8/13	8/13	1		MON	1
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
32			900A-1000A	30		\$400.00	8/13	8/14	2		M-TU	2
PROGRAM : LIVE WITH KELLY												
CON COM1: LIVE WITH KELLY												
AUG/12 52600.00												CONTRACT TOTAL 52600.00
												TOTAL SPOTS 70

MARKET TOTALS	\$166,125	WFSB 32%	WTNH 33%	WVIT 28%	WTIC 7%	WCTX 0%	WCCT 0%	WHPX 0%
			CABL 0%					

SHARES ACCURATE

SVC- NSI

DEMOS- RA35+\*

# CONTRACT


**wfsb.com**

**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

And:

**Waterfront Strategies**  
**1010 Wisconsin Ave, NW**  
**#800**  
**Washington, DC 20007**

<b>Contract / Revision</b> 488581 /		<b>Alt Order #</b> 06266747
<b>Product</b> PATRIOT MAJORITY USA		
<b>Contract Dates</b> 08/09/12 - 08/14/12		<b>Estimate #</b> 1570
<b>Advertiser</b> Patriot Majority USA		<b>Original Date / Revision</b> 08/07/12 / 08/07/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WFSB	<b>Account Executive</b> Heather Uttley	<b>Sales Office</b> HRP-WASHING
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b> 84	<b>Product Code</b> 91
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WFSB	08/09/12	08/10/12	10am-11am	10am - 11am		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				3	\$400.00			
N 2	WFSB	08/09/12	08/10/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				1	\$1,200.00			
N 3	WFSB	08/09/12	08/10/12	11a-12p Price is Right	11am - 12pm		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				3	\$500.00			
N 4	WFSB	08/09/12	08/10/12	CBS Soaps	1230-2p		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				4	\$450.00			
N 5	WFSB	08/09/12	08/10/12	Eyewitness News	12pm - 12:30PM		:30			NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				4	\$650.00			
N 6	WFSB	08/09/12	08/10/12	The Talk	2-3p		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				4	\$400.00			
N 7	WFSB	08/09/12	08/10/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				3	\$950.00			
N 8	WFSB	08/09/12	08/10/12	Eyewitness News	5am - 5:30am		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				4	\$500.00			
N 9	WFSB	08/09/12	08/10/12	Eyewitness News	5pm - 5:30pm		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				3	\$1,500.00			
N 10	WFSB	08/09/12	08/10/12	Eyewitness News	5:30pm - 6pm		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				3	\$1,500.00			
N 11	WFSB	08/09/12	08/10/12	Inside Edition	7pm - 7:30pm		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.





**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

<u>Contract / Revision</u>		<u>Alt Order #</u>
488581 /		06266747
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/09/12 - 08/14/12	PATRIOT MAJORITY U	1570
<u>Advertiser</u>		<u>Original Date / Revision</u>
Patriot Majority USA		08/07/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$1,200.00			
N 12	WFSB	08/09/12	08/10/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				5	\$600.00			
N 13	WFSB	08/09/12	08/10/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$1,200.00			
N 14	WFSB	08/09/12	08/10/12	9am-10am	9am - 10am		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$400.00			
N 15	WFSB	08/11/12	08/11/12	Ent. Tonight Wknd	7:00pm - 8:00pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$500.00			
N 16	WFSB	08/11/12	08/11/12	7a-9a Sat. Eyewitness News	7am-9am		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$625.00			
N 17	WFSB	08/11/12	08/11/12	SA 9-10p Prime	9pm - 10pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$1,500.00			
N 18	WFSB	08/12/12	08/12/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$375.00			
N 19	WFSB	08/13/12	08/14/12	10am-11am	10am - 11am		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$400.00			
N 20	WFSB	08/13/12	08/13/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,200.00			
N 21	WFSB	08/13/12	08/14/12	11a-12p Price is Right	11am - 12pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$500.00			
N 22	WFSB	08/13/12	08/13/12	CBS Daytime	1230-3p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$450.00			
N 23	WFSB	08/13/12	08/13/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$650.00			
N 24	WFSB	08/13/12	08/13/12	The Talk	2-3p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$400.00			
N 25	WFSB	08/13/12	08/13/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$950.00			
N 26	WFSB	08/13/12	08/14/12	Eyewitness News	5am - 5:30am		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$500.00			
N 27	WFSB	08/13/12	08/13/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,500.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

